



ADVERTISING CONTRACT

Show your support for Cobb County's premier performing arts program by advertising in the musical production Playbill! Businesses may purchase advertisements to help with the fundraising costs associated with the Cobb County Center for Excellence in the Performing Arts (CCCEPA) program and, new this year, may also show support of their favorite "Star Clapper" student! All ads initiated by current CCCEPA students will generate 25% proceeds directly to the student. These funds can be used for upcoming travel and field trips, for purchasing swag, and even to offset costs associated with online learning. The Fall and Spring Musicals have a potential audience exposure of 1500 people each!

Name:	Phone:
Email:	Company:
CCCEPA Student Sales Rep	Amount Collected:

AD TYPE	COST	ADDITIONAL BUSINESS INCENTIVE	SELECT ONE
Back Cover (Full Color) 8" wide X 10.5" high	\$750	- 2 complimentary tickets to the both musical productions. - Business Logo presented on social media as the Sponsor for the event.	
Inside Front Cover (Full Color) 8" wide X 10.5" high	\$600	2 complimentary tickets to one musical production.	
Full Page (Full Color) 8" wide X 10.5" high	\$350	2 half priced tickets to a musical of your choice.	
Full Page (Black & White) 8" wide X 10.5" high	\$250	CCCEPA logo t-shirt	
Half Page Horizontal (Black & White) 8 wide x 5 high	\$150	Show poster signed by cast of musical.	
Quarter Page Vertical (Black & White) 3.75 wide x 5 high	\$75	CCCEPA Swag gift.	

All checks must be made payable to "Performing Arts Patrons Association" or "PAPA". Artwork must be print ready to publish. Designer reserves the right to make edits necessary to maintain continuity and style. **All artwork must be emailed to papaforcccepa@gmail.com.**

File Format Requirements:

- JPEG Hi Res, Composite CMYK or GrayScale (300 DPI)
- PDF with all fonts embedded
- TIF GrayScale
- PNG

PROGRAM IN WHICH AD WILL BE PLACED

Fall Musical _____ Deadline 10/15/2021
 Spring Musical _____ Deadline 4/12/2022
 Both _____