



ADVERTISING CONTRACT

Show your support for Cobb County’s premier performing arts program by advertising in the musical production Playbill! Businesses may purchase advertisements to help with the fundraising costs associated with the Cobb County Center for Excellence in the Performing Arts (CCCEPA) program and, new this year, may also show support for their favorite “Star Clapper” student! All ads initiated by current CCCEPA students will generate 25% proceeds directly to the student. These funds can be used for upcoming travel and field trips, for purchasing swag, and even to offset costs associated with online learning. The Fall and Spring Musicals have a potential audience exposure of 750 people each show each night!

| | |
|---------------------------------|--------------------------|
| Name: | Phone: |
| Email: | Company: |
| CCCEPA Student Sales Rep | Amount Collected: |

| AD TYPE | COST | ADDITIONAL BUSINESS INCENTIVE | SELECT ONE |
|---|-------|--|------------|
| Full Page 8” wide X 10.5” high | \$300 | CCCEPA logo t-shirt | |
| Half Page Horizontal 8 wide x 5 high | \$150 | Show poster signed by cast of musical. | |
| Quarter Page Vertical 3.75 wide x 5 high | \$75 | CCCEPA Swag gift. | |

All checks must be made payable to “Performing Arts Patrons Association” or “PAPA”. Artwork must be print ready to publish. Designer reserves the right to make edits necessary to maintain continuity and style. **All artwork must be emailed to papaforcccepa@gmail.com. File Format Requirements:**
 - JPEG Hi Res, Composite CMYK or GrayScale (300 DPI) - PDF with all fonts embedded
 - TIF GrayScale, - PNG